



Your American Red Cross Community Preparedness & Resilience Services (CPRS) team here in Colorado can offer help with a wide variety of preparedness projects and initiatives in YOUR community. It's driven by the work that YOU and YOUR neighbors/colleagues/partners want to do, so don't let this list limit your imagination or ideas. We're here to help unstuck groups that are stuck when it comes to taking their next best steps towards a more prepared and resilient Colorado.

Throughout this document we use the word "organization" to mean the following types of groups. Rather than repeat all these options under every bullet, we wanted to define it up front for clarity. We have very specific preparedness offerings and project support for a wide variety of organizations, including but not limited to:

- Private sector companies & their employees, vendors, suppliers, and clients
- Public sector agencies & their partners (emergency management, law enforcement, health & human services, health departments, etc.)
- Faith based organizations & communities of faith
- Neighborhood organizations, HOAs, & residents
- Non-profit organizations & Service Clubs – including their employees, vendors, suppliers, clients & volunteers
- Community groups of all shapes and sizes
- Any organization, company, or agency that serves traditionally underserved populations (seniors, youth, people with access or functional needs, people who speak English as a second language, etc.)

The American Red Cross Community Preparedness & Resilience Services team can:

- Offer preparedness trainings
 - Anyone and everyone can benefit from basic preparedness training – and can then spread the word through their own communities by offering the training to their networks as well.
 - These trainings include learning what goes into a disaster kit, how to make plans today that can save lives during a disaster, how to put your life back together after a disaster, and how to work together with neighbors, coworkers, and community groups to be better prepared for the inevitable.
 - During Recovery – we can add these types of trainings to community meetings and other outreach to residents to help them be ready for next time.
- Serve on planning committees at local, county, all-hazard region, state & federal levels
 - Especially those where multiple agencies or jurisdictions are collaborating, across jurisdictional lines, to better prepare residents, businesses & organizations

Red Cross Community Preparedness and Resilience Services (CPRS) offerings continued...

- Help with planning & executing workshops, seminars, drills, & exercises
 - Help develop & test your organization's emergency operations plans, continuity of operations plans (COOP), crisis communications plans, etc.
- Help with planning & executing outreach events
 - Canvassing, preparedness fairs, fire open houses, safety events, etc.
 - During Recovery – we can offer this type of outreach to local emergency management & LTRG for residents to help them be ready for next time.
- Help with planning & executing Community/Neighborhood service projects
 - Fire/flood mitigation, Pack-a-Kit, Preparedness Parties, hands-only CPR, etc.
 - During Recovery – we can offer this type of project planning to local emergency management & LTRG for residents to help them be ready for next time.
- Participate in & deliver corporate give-back projects & employee trainings
- Incorporate preparedness messaging & training into existing readiness programs
 - Add preparedness trainings to sheltering or other Mass Care exercises
 - Cross train volunteers across the whole Disaster Cycle so that they can talk the talk with clients & partners, even when not working specifically on Preparedness projects & programs
- Bring groups of agencies/businesses together to work on preparedness issues collaboratively
 - So that they leverage each other's strengths
 - So that no one re-creates the wheel or contradicts each other's planning or guidance
- Develop & deliver new training material for as-yet underserved populations
 - ESL, Seniors, Youth, AFN, etc.
- Participate in and help drive national preparedness initiatives at your local level alongside FEMA, NFPA, CDC, and others
 - National Preparedness Month, The Great Shake Out, Wildfire Community Preparedness Day, etc.
- **Do just about anything Preparedness related that you can dream up – try us! We are always interested in having that initial brainstorming conversation (no matter how out there it may sound at first).**